

Summer 2011

critical
POWER SUPPLIES

APPLICATION FOCUSED ■ CUSTOMER DRIVEN ■ SERVICE ORIENTED

Our power protection and energy management products, services and experience ensure you are never without electricity.

One supplier – a total solution for all your critical power, cooling and energy needs.

Mains electricity cannot be taken for granted:

“The annual system availability of the National Electricity Transmission System in the UK 2009–2010 was just 95.44%.”

Source: National Electricity System Performance Report 2009–2010 – National Grid.

Ask about our free critical power and cooling site survey

Visit us at:
www.criticalpowersupplies.co.uk

Sales: 0845 519 3638
Fax: 0845 519 3639
24hour Service : 0845 519 3928



Precipitated by the increased use of smart phones and handhelds, today's managers and executives assert that email is the most critical aspect to business success – critical to the sales process and highly important for customer service.

But to focus on email is to ignore the one element that is absolutely crucial to business continuity – power protection. Without a continuous source of electricity, there can be no email.

No email, no sales process, no customer service, no lights, no computer systems, no building management or security, no tills ringing, no processing, no manufacturing plant, no.....anything!

Businesses need electricity.



"By 2020, all the data centres in the world will consume more energy than France, Germany, Canada and Brazil combined."



We understand the need for power continuity in today's business environments. We have 25 years' experience of implementing power protection solutions that provide our customers with sustainable uptime.

We've made it our business to address the critical power needs of all sorts of businesses, in different markets and for a variety of applications.

Whether a processing system in a financial institution, critical hospital equipment, data centre infrastructure or manufacturing line, we have the experience, services and products necessary to ensure your power continuity – no matter what.

From uninterruptible power supplies (UPS), generators, switchgear – and other power equipment – we supply, install and sell a wide range of products and solutions from top brands in the industry.



Our customer recommendations and values

As a company, we value people, building relationships, going the extra mile for customers, green policies and service.

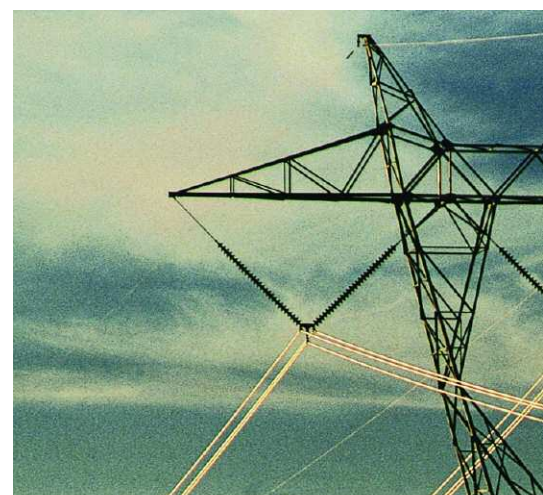
We understand and appreciate the value customers place on pre and post sales support. Critical power protection is not a 'fit-and-forget' solution. We put a great deal into building long-term relationships with our customers based on true partner principles.

This includes going the extra mile to get the job done. No two businesses are the same.

We also place emphasis on 'green' policies and our approach is two-fold: we ensure that we, as a company, operate sustainably (managing our use of natural resources, implementing energy efficient policies, optimising our travel and distribution) and that the products and solutions we supply are energy efficient.

Lastly, through a programme of continuous improvement, we ensure the level of service we provide is consistently first-class and high quality.

Our values are what set us apart.



“£110 billion is being spent on energy infrastructure investment over the next ten years. The scale of investment required means higher energy bills are almost certain.”

Source: ofgem - presentation by Alistair Buchanan CBE, Chief Executive - Feb 2011



“Service is not just a department – it’s our state of mind”

Service is key to our success and all of our customers can expect top-class service. Whether a small file server UPS installation or a large, turnkey industrial solution, you can expect the same high quality, professionalism, expertise and commitment.

And it doesn’t stop there; we provide a range of targeted, cost effective power services too, including:

- Site surveys and project management (you only have to deal with one supplier).
- Electrical installation and commissioning.
- Battery build, test, replacement and disposal.
- System decommissioning, relocation and disposal.
- 24/7 maintenance contracts, including site monitoring.
- Battery monitoring systems.
- UPS and generator hire.
- Power protection training.
- Site manual and CAD file updating.

We operate nationwide. All our engineers are trained and certified (by official bodies such as the ECA and the manufacturers whose equipment we supply). This means we have access to the latest product training, hardware updates, spares and technical documentation to ensure your system is the most robust and resilient it can be and ensures you can face the power protection issues of today – and tomorrow.



We are manufacturer-independent, which enables us to choose the best products for your particular installation. We can even tailor a solution to specifically match your exact power protection requirements.



“World primary energy demand is expected to increase by more than 30% until the year 2035. Rising demand in developing countries is diverting energy supplies away from Europe. China alone is expected to use 20% of global energy by 2035.”

Source: International Energy Agency – 2011.



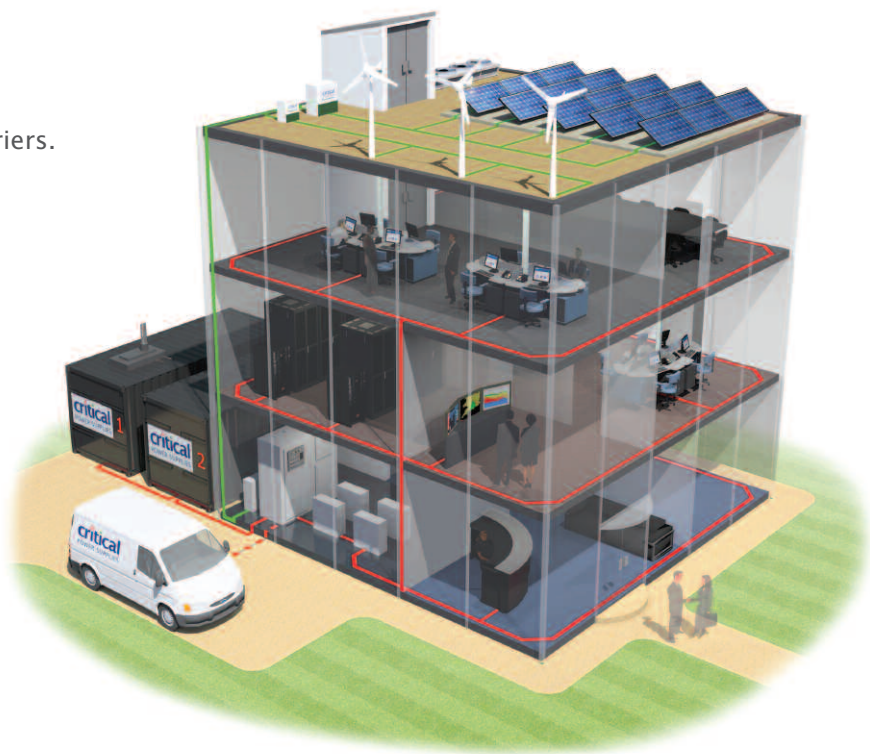


Capabilities

- Compliance to ISO 9001, ISO 14001, ISO 18001.
- SAFEContractor certified systems.
- Nationwide, 24/7 service coverage.
- 24-hour technical support hotline.
- Remote site monitoring software and reports.
- Regional spares and crash kit stores.
- Emergency call outs.
- Preventative maintenance and equipment health-check visits.
- Manufacturer certified engineers.
- Third-party UPS and generator maintenance.
- Battery testing, replacement and disposal.
- UPS relocations, removal and disposal.
- Licensed as Environmental Agency Waste Carriers.

Technologies

- Uninterruptible power supplies (UPS).
- Standby power generators.
- DC standby power systems.
- Battery packs, stands and cabinets.
- Maintenance bypasses and switchgear.
- Static Transfer Switches (STS).
- Power Distribution Units (PDU).
- UPS monitoring and control software.
- AC and DC power inverters.
- Renewable energy solutions: solar panels and inverters, wind turbines, flywheels, fuel cells.



“The EU has the ambition to largely decarbonise the electricity and transport sectors by 2050. None of this will happen without a technological revolution.”

Source: Commissioner Gunther Oettinger
- Europe’s Energy Challenge



Our customers...

- ASDA
- British Airways
- Edinburgh University
- ING
- Kodak
- Ministry of Defence
- Nat West Bank
- Network Rail
- Royal Air Force
- Zurich Direct

...in numerous markets...

- Defence
- Government
- Healthcare
- Industry
- Information Technology
- Marine
- Retail
- Telecommunications

... across the globe

- Antarctica
- Denmark
- France
- Germany
- Ireland
- Italy
- Lithuania
- Middle East
- North America
- Russia
- Singapore
- Spain
- UK

We're here to help

For a no nonsense, informal chat about your critical power supply requirements, you can get in touch with us in one of several ways:

Call sales: 0845 519 3638
24-hour Service: 0845 519 3928
Fax: 0845 519 3639
Email: sales@criticalpowersupplies.co.uk
with your details and we will contact you.

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